

Dear Parents,

1. Some children are clear in their minds as to which career option they want to pursue. Unfortunately most children are not. They look up to their parents, teachers, elders and peers for help. In many cases informed help is not forthcoming and many children end up following careers for which they are not suited. Many students, parents and school leadership have, therefore expressed the desire to have proper Career Guidance at school level.
2. In an effort to fill the void in information and guidance a unique **Career Centre on Cloud** for students of Army Public Schools has been established with the technical support of M/s Sattava Edusys (creators of MapMyTalent.in platform) .
3. Students, Parents, School leadership can access this Career Centre through this unique URL <http://awes-ind.schools.mapmytalent.in>
4. There is a host of information on careers available to all on the cloud which you may access **free of cost for one year**. The entire project will be subjected to cost –benefit analysis after one year and we will take a conscious decision whether to continue with it or not.
5. There are many benefits that students would get without incurring any charges, like:-
 - (a) Accessing detailed career information on more than 150 different careers (including traditional and off-beat careers).
 - (b) Accessing and viewing more than 100 Career Videos.
 - (c) Accessing real time, Notice Board (providing information about different entrance exam notifications and admission notification etc.)
6. Further, for providing Individualized Career Guidance, the Career Centre also provides standardized APTITUDE, PERSONALITY and INTEREST Assessment. There are different packages for individualized guidance and the students (parents) can choose to pick any package as per their needs and make the online payment. Sattava Edusys has agreed to provide Special Discount for AWES.
7. As the discounts being offered have been specially given for AWES, the Registration of Users on this URL is being offered for a LIMITED PERIOD only. **Registration will close on 31 December 2015.** Please note that you have to register yourself during the registration period for availing the facility for the ensuing one year free of cost. If one fails to register, even the free information will not thereafter be available to him/her.
8. You are requested to let all the students / parents of Class IX,X, XI and XII know about this platform and ask them to do online registration by accessing <http://awes-ind.schools.mapmytalent.in>. For schools with classes upto VIII only, this mail is only for information.
9. The details of Career Centre on Cloud are at Appendix.

CAREER CENTRE ON CLOUD

1. **Customized URL** : The Unique URL for AWES Career Centre on Cloud

<http://awes-ind.schools.mapmytalent.in>

- 2) **24x7 Accessibility**: The Career Centre and all its resources can be accessed round the clock, the only requirement being a computing device (Desktop / Laptop / Tablet) with Internet connection.
- 3) **Each Student to have a LOGIN ID and Password**: The students have to access this URL and do a registration to avail the benefits of this Career Centre. The registration would open for a limited period only.
- 4) **Seamless Portability**: As in the Army, the families may shift frequently, therefore the Career Centre with it's availability over cloud, would continue to be accessible irrespective of geography.
- 5) **Extensive Career Awareness**: Detailed information for more than 150 careers, including many off-beat careers, is provided.
- 6) **Career Videos Library**: Over 100 videos and expert interviews, including 60 "a-day-in-life" career trailers help the students and parents to navigate, visualize and explore a wide variety of choices.
- 7) **Standardized A-P-I Testing**: Through the Career Centre, the students can take **online Aptitude – Personality – Interest assessment**, which are designed, validated and standardized for Indian context.
- 8) **Personalized Reports**: Post Assessment and Analysis, two easy to understand Career Recommendation Reports are provided. One, a detailed for parents and another, with pictorial illustrations for students. (The students / parents have to pay for this service)
- 9) **Career Recommendations**: Basis the A-P-I analysis and other qualitative attributes of the students, experts would narrow down the choices to 3 Best-Fit Careers / Courses for each student. (The students / parents have to pay for this service)
- 10) **Continuity in Guidance**: The student and parent can be in regular touch with experts through the special facility "Ask an Expert" on the Career Centre. (The students / parents have to pay for this service)